



ALVIN LAWRENCE

CREATIVE DIRECTOR | PMP®

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☎ 602.644.1644

PROFILE

Strategic Disruptor
Digital Storyteller
Filmmaker | Creative Leader
Underdog Supporter
Certified Project Manager

SKILLS

After Effects & Premiere
Articulate 360 & Camtasia
Storytelling & Character Animation
HTML/CSS, JavaScript
Instructional Design & ADDIE
Filmmaking & Video Production
Project Management

CERTIFICATION

Project Management Prof.®
Certified Scrum Product Owner®
Clark ISD Certification®

EDUCATION

Master of Science In Graphic Info Tech Fuse the artistry of graphic design with adept managerial skills to seamlessly execute projects and disseminate content.
Arizona State University
2012-2014

Bachelor of Arts In Multimedia Capture, edit, and produce experiences for businesses, organizations, and entertainment, all orchestrated by creative technologists behind the scenes.
University of Advancing Technology
1999-2003

WORK EXPERIENCE

Creative Director | Project Manager Diamond Information Systems | 2019-2023
Review and analyze learning and development procedures and collaborate with management for effective outcomes. Manage the learning team, gather feedback on initiatives, and stay updated on industry trends. Utilize Adobe Creative Cloud and Articulate 360 Suite for digital training development, including scripting, instructional design, programming, and publishing. Produce videos for learning, explainer videos, tutorials, and oversee projects in training, cybersecurity, and video production.

Lead ISD | Technical Manager Diamond Information Systems | 2016-2019
Develop asynchronous, virtual classroom, and instructor-led training courses for federal agencies. Make suggestions for improving and adjusting learning and development processes. Utilize Adobe Creative Cloud and Articulate 360 Suite for digital training development, including scripting, instructional design, programming, and publishing. Produce videos for learning, explainer videos, tutorials, and fun stuff using Adobe Creative Cloud. Manage all learning and development project initiatives.

Instructional Design Consultant Wells Fargo | 2014-2016
Offer consulting and training delivery for employees, focusing on technical, functional skills, and relevant competencies. Specialize in identifying process improvement opportunities within the assigned functional area. Design curricula, courses, and materials based on thorough consultative needs assessments. Collaborate and consult closely with colleagues, internal partners, stakeholders, and both internal and external customers to enhance learning initiatives.

Manager Learning and Video Production Bechtel Corporation | 2008-2014
Lead and manage a team of learning course developers, providing strategic guidance for online course creation aligned with organizational goals. Foster collaboration and communication among team members, optimizing workflow efficiency and maintaining high-quality standards. Cultivate a culture of innovation, ensuring the team stays updated on industry trends and adopts emerging technologies. Oversee resources, and project timelines for successful online course delivery.